

The background features a complex geometric pattern of yellow lines and shapes on a purple gradient. The pattern includes a grid of squares at the top, a large horizontal rectangle in the middle, and a central vertical structure resembling a doorway or a column with a grid of smaller squares. The text is positioned on the right side of the image.

Caron New York
2009 *Annual New York City Gala*

Co-Chairs

Allen H. Arrow

Peter Berg

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Matthew Broderick

Scott Burns

Lisa Bytner

Gerry Cooney

Ron Delsener

Matt Dillon

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Mick Jones

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Jo Sullivan Loesser

Merck Mercuriadis

Tom Moran

Maria and Marcio Moreira

Shelly Schultz

James Taylor

John and Joyce Varvatos

and

the Board of Directors of the Caron Treatment Centers
cordially invite you to the

2009 Annual New York City Gala

honoring **Marci Piasecki**

CEO, Torre Lazur McCann Healthcare Group

and presenting the 1st Caron Artist's Award for Artistic Excellence
and Generosity to Caron to **Rosanne Cash**

hosted by **Scott Clark** Sports Director and Anchor
WABC-TV's Eyewitness News

keynote speaker **Sarah Farcy-McNitt**

featuring a musical performance by **Steve Earle**

to benefit **Caron New York**

Thursday, May 21, 2009

Cipriani 42nd Street

110 East 42nd Street, New York City

6:30 p.m. Reception & Silent Auction to benefit

Caron's Bryan McNitt Scholarship Fund

7:30 p.m. Dinner, Awards Presentation & Performance

Festive Attire

Rosanne Cash is a Grammy-winning singer and songwriter. Her fourteen record albums, released over the last thirty years, have charted eleven number-one singles. She has earned numerous accolades and awards for songwriting and performance.

Rosanne has been a long-time friend and supporter of Caron. She has contributed her time and talent performing at Caron's major fundraising dinners in New York City, as well as performing for Caron in Philadelphia and Palm Beach. Her performance at Caron's 1996 NYC Gala was pivotal to establishing the viability and success of this event which is now in its 15th year. Rosanne lives in New York City with her husband, producer and musician John Leventhal, and her children. Her latest record album, "The List," will be released in the fall of 2009, and her new book, a memoir, will be published by Viking in early 2010.

Marci Piasecki Character, integrity, optimism, and a great sense of humor. Add to that a unique ability to inspire and motivate others and you've described Marci Piasecki – a true driving force behind the success of the Torre Lazur McCann Healthcare Group.

Overseeing 4 healthcare communications companies, Marci has leveraged her experience in the branding of many life-saving and life-changing medicines in the fields of oncology, neurology, cardiology and vaccines. Her company has won the coveted Medical Advertising Agency of the Year Award 5 times, and Marci has been personally recognized by *PharmaVoice* as one of the industry's "Most Inspiring People."

Marci believes that engaging your company in corporate philanthropy and responsibility is part of being a good leader – and a good citizen. She has served on the Leadership Council of the Cancer Institute of New Jersey and has also helped initiate several charitable contribution programs for organizations such as Habitat for Humanity, the American Red Cross and Teach for America to replace traditional client "gift giving."

Caron New York Recovery Center

The proceeds from Caron's 2009 Annual New York City Gala go towards funding programs at the Recovery Center. The Recovery Center helps Caron continue its mission of providing "Recovery for Life" through unique services offered for adolescents and their families. The Recovery Center offers screening and education, in addition to offering a safe place for adolescents to socialize with their peers in a sober environment.

Caron New York Board

Allen H. Arrow, Esq., Board Chair

Lisa Bytner

Dennis Leibowitz

Joie Manda

Michael McGlinn

Marcio Moreira

Albert Poland

Miles Rubin

Shelly Schultz

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Jo Wiederhorn

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Caron Treatment Centers

Celebrating over 50 years of addiction treatment services, Caron Treatment Centers is a nationally recognized non-profit provider of alcohol and drug addiction treatment. Caron offers primary, relapse and extended care residential treatment for adults and adolescents, as well as families affected by the disease of addiction. Caron operates a main campus in Wernersville, Pennsylvania; Renaissance Institute in Palm Beach, Florida; a regional office in Philadelphia; and a recovery center in midtown Manhattan. Annually, Caron treats more than 4,000 individuals, with approximately 1,000 of those individuals coming from the New York area.



Caron New York 2009 Annual New York City Gala
Thursday, May 21, 2009 Cipriani 42nd Street

- Benefactor Table(s) for ten at \$50,000 Includes premium seating for ten at the dinner and listing as a Benefactor in the printed program.
- Sponsor Table(s) for ten at \$25,000 Includes preferred seating for ten at the dinner and listing as a Sponsor in the printed program.
- Friend Table(s) for ten at \$10,000 Includes seating for ten at the dinner and listing as a Friend in the printed program.
- Donor Table(s) for ten at \$5,000 Includes seating for ten at the dinner and listing as a Donor in the printed program.
- Sponsor ticket(s) at \$2,500 Includes preferred seating for one at the dinner and listing on the Benefit Committee in the printed program.
- Friend ticket(s) at \$1,000 Includes seating for one at the dinner and listing on the Benefit Committee in the printed program.
- Donor ticket(s) at \$500 Includes seating for one at the dinner and listing on the Benefit Committee in the printed program.

I/we cannot attend, but enclose a contribution of
\$_____ in support of Caron.

Enclosed is a check for \$_____ made payable to
Caron Treatment Centers.

Charge \$_____ to my American Express MasterCard Visa

name (as it appears on your card) _____

account no. _____

exp. date _____ cvv number _____

(three digit number on reverse of card)

signature _____

I prefer not to be listed on the printed program.

name _____

(as you wish to be listed, if applicable)

title/company _____

address _____

telephone _____ fax _____

e-mail _____

Please return this card to Buckley Hall Events, 17-19 Marble Avenue, Pleasantville, NY
10570; fax 914-579-1008; e-mail aallen@buckleyhallevents.com.

Call Bill Butler or Amanda Allen at 914-579-1000 with any questions.

Reservations received by May 6th will be listed in the printed program.

The non-deductible portion of each ticket is \$285. Caron Federal Tax ID # is 23-6050680.